MONTREAL
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WordCamp

WordCamp Montreal

Sponsorship Program

WordCamp Montréal is a two-day conference about WordPress, the world's most popular blogging and CMS software. Developers, designers, web professionals, and bloggers will come together for WordPress-related talks, workshops, and networking in both French and English.

For our 10 year anniversary, the event will be held in the modern and accessible John Molson School of Business in downtown Montréal on **August 11-12, 2018**.

WordCamps are non-profit events held in more than 66 cities across the world and attract both local and international attention.

Reach hundreds of web enthusiasts and professionals at WordCamp Montréal!

Email **Carl Alexander at carlalexander@gmail.com** to learn more.

Target Audience

- 350 attendees
- Web developers, software engineers, technology startups, educators and students, designers & UX specialists, marketers, bloggers
- Québec startups
- SMBs and freelancers

Marketing Plan

- Social media presence
- Web presence
- Email marketing
- Press liaison

International Speakers

- 40 expert speakers
- Sessions for bloggers, designers, and developers
- From Montréal, Québec, Canada, and abroad
- Fields: business, technology, open source, education, and marketing
- Presentations in English and French

Networking Opportunities

- Clients, colleagues, collaborators
- Business and technology leaders
- Open source community
- Startup community
- Media and blogger presence
- Social media trendsetters
- Education and training resources

WordCamp Montreal   **August 11-12, 2018**   **2018.montreal.WordCamp.org**

SPONSOR LEVELS	GOLD	SILVER	BRONZE	MICRO
Cost	$3,500	$2,000	$1,000	$200
Free passes	4	2	1	1
Speaker-dinner tickets	2	1	-	-
Logo on website	Logo + 400-word blurb	Logo + 200-word blurb	Logo + 100-word blurb	Link to website
Logo on printed materials	YES	YES	-	-
Logo on room slides	YES	YES	-	-
Logo in our newsletter	YES	YES	-	-
Facebook and Twitter shoutouts	4x	2x	1x	-
Sponsored posts	WordCamp website and community website	WordCamp website only	-	-

À LA CARTE SPONSORSHIPS	QUANTITY AVAILABLE	PRICE
Wifi	1	$500
Room sponsorships	3	$1000/room
Speaker-dinner (40 people)	1	Please contact us
Afterparty	1	$1000
Meal or snack	2	Please contact us

We reserve the right to turn down sponsorship requests based on brand fit, availability, and budget.

Please contact Carl Alexander at carlalexander@gmail.com to talk about sponsoring WordCamp Montréal 2018.

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